

RAPID RESPONSE UPDATE

Yuma Private Industry Council, Inc.

Patrick Goetz, M.A.



Northrup Grumman

NORTHROP GRUMMAN



Employees Affected

7 Salaried/Exempt

60 Hourly

Layoff completed February 28, 2011

TRS (The Rental Store)

1919 South 4th Ave
Yuma, AZ 85364

Employees Affected

1 Salaried/Exempt

4 Hourly

Layoff date estimated in late May



5 Star Video

11525 S Ave 11 East
Yuma, AZ 85367-7846

Employees Affected

1 Salaried/Exempt

5 Hourly



Yuma Private Industry Council



Employees Affected

12 Hourly

Layoff to be complete by June 30, 2011

2011 Yuma County Layoffs

<u>Company</u>	<u>Employees Dislocated</u>
New York & Company	11
Anchor Blue	10
KYMA, NBC-11	8
LensCrafters	7
Border Precast Inc	5
City of San Luis	15
Yuma Private Industry Council	12
Northrup Grumman	67 *
YPIC	12
TRS	5
5 Star Video	6
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	Total 158

* May be rehired by TRAX International

Questions?

BUSINESS SERVICES

By Linda Jordan

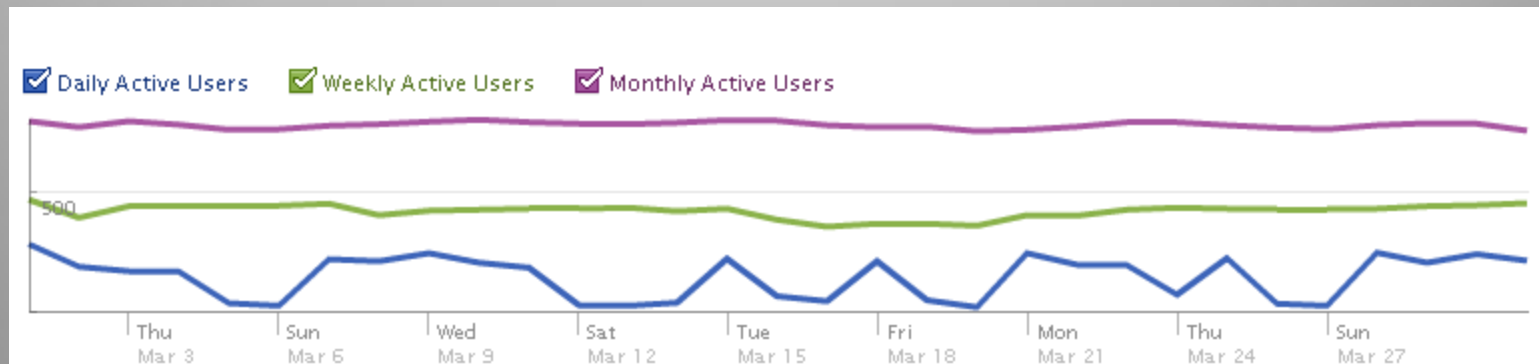
COMPANIES WE ARE WORKING WITH

- First Solar – Conti Electric
 - Confidential Company
- Kett Engineering – GM test track
- Emerald Correctional Management

FACEBOOK USER RESULTS

MARCH 1 – 31, 2011

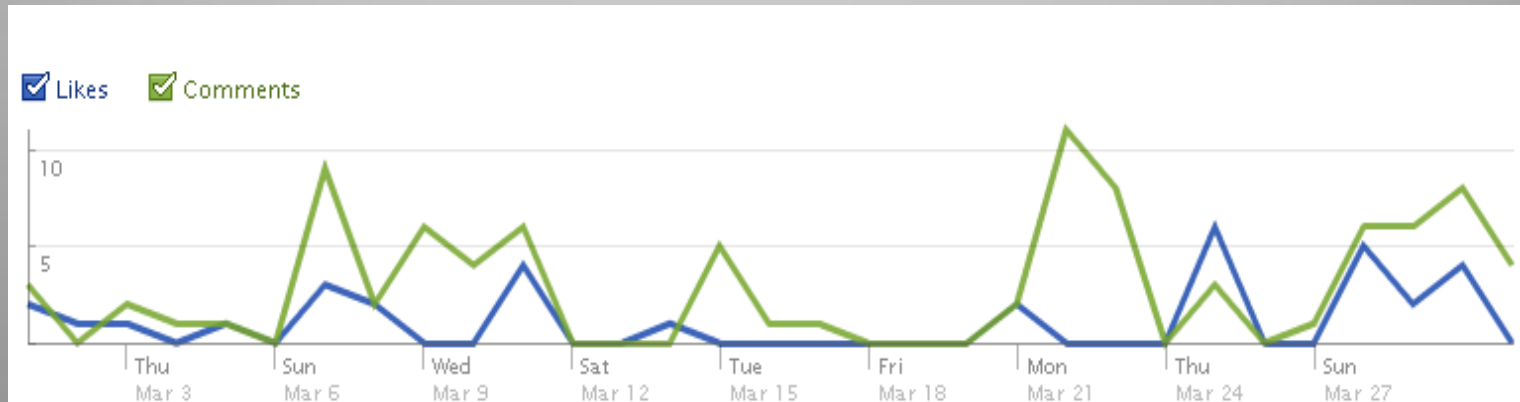
New Likes 66 ↓ 13%
Lifetime Likes 807



FACEBOOK INTERACTIONS

MARCH 1 – 31, 2011

Post Views 85,735 ↓ 7%
Post Feedback 124 ↑ 22%



TWITTER RESULTS

991 tweets

288 Followers

BUSINESS SERVICES

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