

RAPID RESPONSE UPDATE

Yuma Private Industry
Council, Inc.

Patrick Goetz, M.A.





Community Intervention Associates

Strengthening Families, Empowering Communities

Employees Affected

12

Layoff completed May 13, 2011





Employees Affected

19

Lost contract, employees are reapplying for positions.

2011 Yuma County Layoffs

<u>Company</u>	<u>Employees Dislocated</u>
New York & Company	11
Anchor Blue	10
KYMA, NBC-11	8
LensCrafters	7
Border Precast Inc.	5
City of San Luis	15
Northrup Grumman	67 *
YPIC	12
TRS	5
5 Star Video	6
CEMEX	14
CIA	12
	Total 172

* Several rehired by TRAX International

Yuma County

2008	<u>Layoffs</u> 14	<u>Business Closures</u> 6	<u>Positions Lost</u> 572
2009	<u>Layoffs</u> 14	<u>Business Closures</u> 7	<u>Positions Lost</u> 710
2010	<u>Layoffs</u> 16	<u>Business Closures</u> 7	<u>Positions Lost</u> 1,444
2011	<u>Layoffs</u> 13	<u>Business Closures</u> 6	<u>Positions Lost</u> 172
Total	57	26	2,898

Rapid Response Events for June

Rapid Response Partner Meeting

Date: June 14, 2011(Tuesday)

Time: 11:00am – 2:00pm

Location: Hilton Garden Conference Center

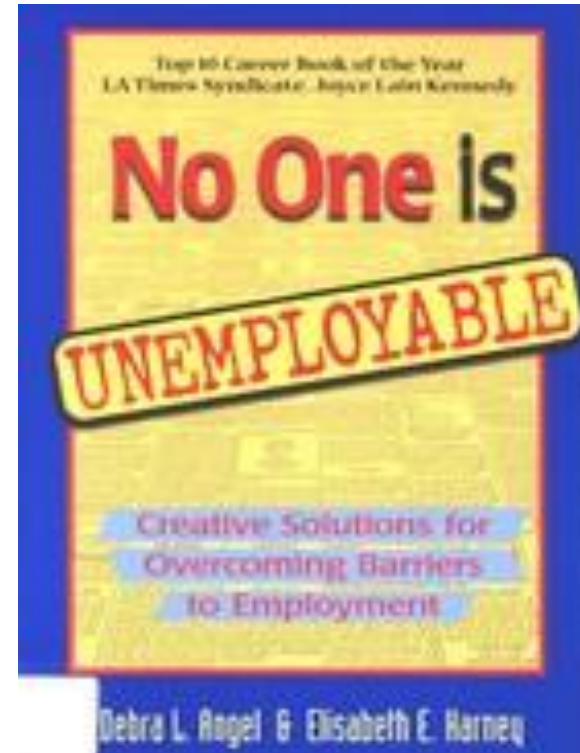
Number of Participants: 60

Agenda

Rapid Response Overview

Guest Speaker, Elizabeth Harney

Closing Remarks



Target Participants

L.A. Times Top 10 Career Book of the Year!

YPIC Staff, Employment Services, Vet Reps, UI, AWC, WACOG, PPEP, Campesinos, Goodwill, Border Health, MCAS, Cocopah WIA, Quechan WIA, El Centro One-Stop.

Rapid Response Training

Rapid Response/SMART Training Lunch and Learn

Date: June 15, 2011(Wednesday)

Time: 11:00am – 2:00pm

Location: Hilton Garden Conference Center

Number of Participants: 50



Agenda

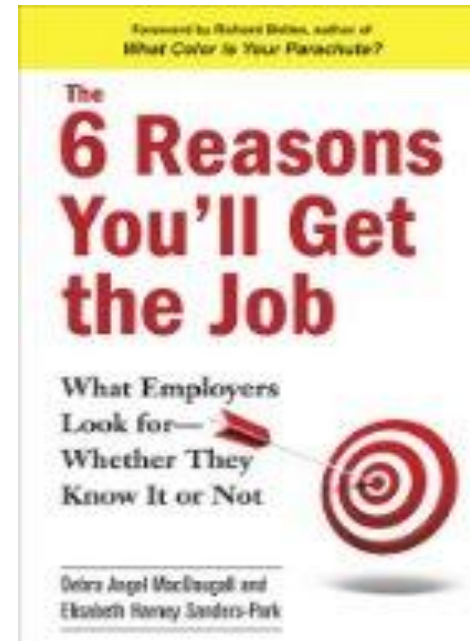
SMART Training/Rapid Response Overview

Guest Speaker, Elizabeth Harney

Closing Remarks

Target Employers

Working on employers list now



Author of the 'L.A. Times Top 10 Career Book of the Year' **No One is Unemployable**, Elisabeth has a passion and talent for helping people make tough career transitions. For more than 15 years, she has shaped the field as a practitioner, the President of WorkNet Solutions, a speaker, and author of more than 50 publications, including the **6 Reasons You're Not Getting Hired**. She is the Career Thought Leader's 'Tough Career Transitions' Expert, and CPAD's 'Working with Tough Clients' columnist. She has trained more than 10,000 practitioners, helped establish 150+ programs, and impacted nearly 1,000,000 lives across the U.S., Australia, New Zealand and the U.K.



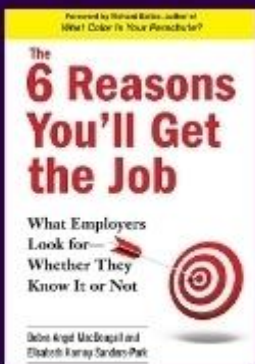
New Release

*"If you are seeking work,
or serving those who are...
you simply must read this book."*

Dick Bolles

Best Selling Author,

"What Color is Your Parachute?"



'Top 10 Career Book of the Year'

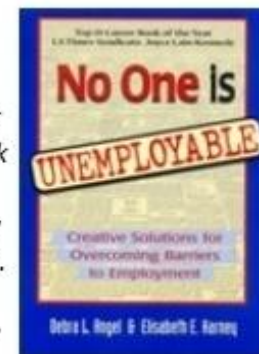
- Los Angeles Times

What our customers say...

*Amazing, definitely NOT your
run-of-the-mill job search book*

*I was uniquely impressed with the clarity
and real-world practical advice.*

*A must read for anyone in the
job search industry*



Rapid Response Workshop

Rapid Response Workshops

Date: June, 24, 2011

Time: 11:00 am – 2:00 pm

Location: Hampton Inn

Number of Participants: 50 - 60

Agenda

Resume Workshops

Dress for Success

Interview Techniques

Target Population

Job seekers that have attended rapid response events.

(Dole, Russell Coil, NCO, AEA, City of San Luis, LensCrafters, New York & Company, Anchor Blue, Tritium, YCAT)



Rapid Response Workshops



Questions?

BUSINESS SERVICES

By Linda Jordan

COMPANIES WE ARE WORKING WITH

- Fry's Food Store
- American Family Insurance
- First Solar – Conti Electric
 - Sternco Engineers, Inc.
- Cibola Information Systems

OTHER EVENTS

- State Energy Sector Partnership Grant
- Rapid Response Employer Event June 15th
- Barrier to Bridge: A Border Celebration
Scheduled for Feb. 2012
 - YPIC Job Fair - October 5, 2011

FACEBOOK, TWITTER & YOU TUBE UPDATE

- YPIC You Tube Channel
- Facebook – 55 New Likes ↑17%
734 Monthly Active Users ↓2.5%
- We have 310 Followers and 1,079
tweets

Statistics for May 2011

Customer visits – 2,409

Job referrals given – 1,137

New job orders – 37

Employers with open job orders – 65

Resumes written - 196

QUESTIONS?